



Sponsorship Packages - Chookplucker's bash

As a sponsor, you can enjoy a range of business benefits, which can be tailor-made to meet your business goals. Here are some of the benefits that we can offer.

Level	Principal	Platinum	Gold	Silver	Support	Award	Table Setting	Prizes
Cost	\$20-\$25k	\$5,000	\$2,750	\$2,000	\$875	\$4,000	\$TBC	\$TBC
Included Tickets	20-30	10	4	2	1	2	4	4
Website thanks	•	•	•	•	•	•	•	•
MC mention during event	•	•	•	•	•	•	•	•
VCMC mention during event	•	•	•					
Own segment during event						•		•
Use of Chookpluckers logo	•	•	•	•	•			
Foyer display during event	•	•	•	•				
Logo on large screen during event	•	•	•	•	•	•	•	•
Additional tickets \$120 ea	•	•	•	•	•	•	•	•
Exclusive sponsorship						•	•	•

Principal Sponsor(s): \$20 - \$25k

Benefits negotiated direct with sponsors – may include:

- Naming rights
- 20-30 complimentary tickets for corporate entertainment
- Acknowledgment and premium exposure as negotiated
- Additional sponsorship benefits to be discussed and determined with interested parties

Platinum Sponsor(s) \$5,000

- A full table of ten (10) complimentary tickets for corporate entertainment
- Acknowledgement as a Platinum Sponsor on all printed materials leading up to night
- Acknowledgement as a Platinum Sponsor on screen throughout the night
- Premium exposure on the night
 - Premium Logo and custom company message over large screens throughout night
 - Display a standard stage and entry banner with your company logo / message
 - Specific mention from MC and Chicken Meat Council for support
 - Opportunity for a display in foyer at event
 - Right to add a brochure or item to each guest seat
- Brand recognition and association with the event
- Ability to utilise the Chookpluckers logo with written consent for branding purposes
- Ability to purchase tickets at any time at the early bird rate of \$120.00
- Additional sponsorship benefits to be discussed and determined with interested parties

Gold Sponsor(s) \$2,750

- Four (4) complimentary tickets for corporate entertainment
- Acknowledgement as a Gold Sponsor on all printed materials leading up to night
- Acknowledgement as a Gold Sponsor on screen throughout the night
- Very good exposure on the night
 - Good Logo and custom company message over large screens throughout night
 - Display a standard entry banner with your company logo / message
 - Specific mention from MC and Chicken Meat Council for support
 - Opportunity for a display in foyer at event
 - Right to add a brochure or item to each guest seat
- Brand recognition and association with the event
- Ability to utilise the Chookpluckers logo with written consent for branding purposes



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- Ability to purchase tickets at any time at the early bird rate of \$120.00
- Additional sponsorship benefits to be discussed and determined with interested parties

Silver Sponsor(s) \$2,000

- Two (2) complimentary tickets for corporate entertainment
- Acknowledgement as a Silver Sponsor on all printed materials leading up to night
- Acknowledgement as a Silver Sponsor on screen throughout the night
- Good exposure on the night
 - Logo and custom company message over large screens throughout night
 - Specific mention from MC as silver sponsor
 - Opportunity for a display in foyer at event
- Brand recognition and association with the event
- Ability to utilise the Chookpluckers logo with written consent for branding purposes
- Ability to purchase tickets at any time at the early bird rate of \$120.00
- Additional sponsorship benefits to be discussed and determined with interested parties

Supporting Sponsor(s) \$875

- One (1) complimentary ticket for corporate entertainment
- Acknowledgement as a Supporting Sponsor on all printed materials leading up to night
- Acknowledgement as a Supporting Sponsor on screen throughout the night
- Exposure on the night
 - Logo on large screen throughout the night
 - MC Mention
- Brand recognition and association with the event
- Ability to utilise the Chookpluckers logo with written consent for branding purposes
- Ability to purchase tickets at any time at the early bird rate of \$120.00
- Additional sponsorship benefits to be discussed and determined with interested parties

ONE OFF LIMITED SPONSORSHIPS

Victorian Poultry Industry Award sponsor \$4,000

- Two (2) complimentary tickets for corporate entertainment
- Introduction by MC on the night
- Opportunity to announce the recipient of the Victorian Poultry Industry Person of the Year
- Branding exposure during the presentation

Table Setting Sponsor - \$TBC

- Four (4) complimentary tickets for corporate entertainment
- Work with our organisers to be the table setting sponsor and make a huge impact in front of all attendees
- Responsible for providing all table centrepieces as agreed with event organisers
- Brand centrepieces with your company logo or add a brochure / item to each guest table
- Acknowledgement by MC on the night
- Logo on large screen
- Fantastic opportunity to reach decision makers and purchasers from many different companies

Major Prizes Sponsor - \$TBC

- Four (4) complimentary tickets for corporate entertainment
- Work with our organisers to be the prize sponsors and make a huge impact in front of all attendees
- Responsible for providing major or minor prizes as agreed with event organisers
- Brand Prizes or utilise the large screen during competitions with your company logo or add a brochure / item to each guest table
- Acknowledgement by MC on the night
- Logo on large screen
- Fantastic opportunity to reach decision makers and purchasers from many different companies